

In keeping with the demands of the ever-evolving world of media, the BMM Department of Lala Lajpatrai College strives to provide its students with excellence in theoretical orientation fused with practical experience, over the tenure of three years. The new curated curriculum caters to the creative potential of students through a dynamic syllabus, infused with projects, guest lecturers and field visit. The BMM Department at Lala Lajpatrai College in particular works towards building an environment in which students are enabled to think and judge for themselves, thereby emerging as strongly opinionated and rational individuals.